

Public Service Announcement

Celebrate safely: don't drink and drive

Start Date: December 21, 2021

End Date: January 4, 2021

Nunavut-wide

45 sec

Celebrate safely this holiday season. If you drink, don't drive. Decide ahead of time how to get home safely: take a taxi, designate a responsible driver, or find another safe way home.

The Nunavut Liquor and Cannabis Commission will be passing out taxi coupons in Iqaluit, Rankin Inlet and Cambridge Bay during the holiday season. Look for these at licensed establishments and RCMP check stops. In Iqaluit and Rankin Inlet, taxi coupons will also be distributed at the Nunavut Liquor and Cannabis Commission stores.

This initiative complements *Let's Be Aware / Ujjiqsuqta*, the Nunavut Liquor and Cannabis Commission's responsible use of alcohol campaign. It aims to reduce the harms related to alcohol across the territory.

For more information about *Let's Be Aware/Ujjiqsuqta*, please visit www.ResponsibleNunavut.ca or www.ujjiqsuqta.ca.

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